

**WEDNESDAY  
26 AUGUST**

What is Beatle Week? It is seven days of music, magic, mirth and memories. Be prepared to meet friends for life who share a common passion and a thirst for great music in an ambient atmosphere. There is so much to do and see in Liverpool that you do not need to be a Beatle fan to enjoy the weekend (though it probably helps!). Beatle Week is one of the biggest music festivals in the world – in the city where it all began... LIVERPOOL. This is truly an international event with bands from over 20 countries and fans from over 40. Apart from live gigs, there are art exhibitions, flea markets, record fairs, guest speakers, video shows, tours and a Convention. If you are a Beatle fan, then this is for you; but if you are a general music fan, then this is also for you, as there are bands who cover the music of giants of rock such as The Who, Queen, The Rolling Stones – and even the Beach Boys! More contemporary music, such as Amy Winehouse and Arctic Monkeys is represented at The Mathew Street Festival on the Sunday and Monday. The whole week kicks off in style with an evening of free live Beatles music at the Cavern Pub.

**THURSDAY  
27 AUGUST**

Live music continues throughout the day and night at the Cavern Pub and, of course, on the two stages across the road at The Cavern Club. However, the highlight of the day will be the return of Nube 9, a great band from Argentina, who will present their "1969" show. Was it really 40 years ago that the classic albums Abbey Road and Let It Be were recorded? Nube 9 will turn back the clock and return us to those days when, despite tension in the band, they were still prodigiously turning out ground-breaking music.

**FRIDAY  
28 AUGUST**

The theme for the opening afternoon is "Liverpool Entertains". Every single performer on the stage will be from Liverpool. Even those from across the Mersey on the Wirral will be banned from the stage. Every musician and singer will be Liverpudlian born and bred. There will be many surprises on the day but it will definitely include appearances from The Merseybeats, The Mersey Beatles and

The Blue Meanies to name but a few. After a great afternoon of authentic Scouse entertainment, it is a short stroll to The Carling Academy for an evening celebrating Apple. One of George's favourite local performers was Jackie Lomax of The Undertakers. He was instrumental in signing Jackie to the Apple label and he wrote Sour Milk Sea for him and produced his album. Jackie will perform for us on the Friday at The Carling Academy. On the same bill are Apple Jam who make their Beatle Week debut, but I am sure it will not be their last. These Seattle musicians are world-class musicians and are the West Coast answer to The Fab Four. They perform a great tribute to those Apple Years and always a treat is the appearance with the band of legendary drummer Alan White. He, of course, was an original member of the Plastic Ono Band who performed live with John and Yoko and Eric Clapton in Toronto. He also appeared on Imagine and All Things Must Pass as well as going on to become an integral member of Yes. This is bound to be a highlight of the weekend. After the Carling it's a quick dash back to the Adelphi for a Friday night party with three late bars, featuring live Beatle music till the wee small hours.

**SATURDAY  
29 AUGUST**

First up is The Annual Beatles Auction, held at LIPA on Saturday from 9am to 2pm. It is organised by the Beatle Shop, and if you have anything to auction, please telephone 0151 236 8066. Remember that the Paul McCartney Auditorium will be open the day before for viewing. For those regular customers (and there are thousands of you) you will be well aware that Saturday afternoon is the opportunity that we always take to introduce fans to somewhere different from the normal format. This year is no exception, although it unusually doesn't involve travelling. Within five minutes' walking distance from the Adelphi Hotel are four venues that will have exclusive access for Beatle fans on a Cavern City Tours Package. Two of the venues are a huge part

of The Beatles' history and heritage – The Jacaranda and The Blue Angel. We have not used them for over 15 years as they are relatively small and intimate and we simply have too many fans to stage a single event at either. However, as part of a multi-venue event, what better places to incorporate than those original venues integrally linked to the Beatles Story. Hosted by original Beatles Manager Allan Williams, who at one time owned both venues, we will have exclusive access to the downstairs at the Jacaranda (where you can still see ex-Beatle Stuart Sutcliffe's mural) and all of The Blue Angel. Equidistant from these legendary watering holes is Liverpool's coolest bar, Alma De Cuba. This iconic venue was a church until a very inspired designer turned it into a bar and restaurant. It is truly stunning and we are sure every fan will be amazed at just how cool this place is. It is also a fab place to eat, which is always a challenge during Beatle Week as there never seems enough time to sit down and relax. At all three venues there will be live music from noon until 6pm. For something a little different, we have hired FACT, a fantastic state of the art Cinema and Arts Centre. This is where, in 2008, Apple held screenings of The Concert For George and Love, attended by Yoko, Olivia, Sir George Martin and his son Giles. We will, of course, be screening something Beatle-related throughout the afternoon. Four great venues – and we are sure it will be a great action-packed afternoon.

In the evening the fabulous Liverpool Philharmonic Hall is home to the first of two major concerts that weekend. John Lennon's In My Life stars Liverpool's very own Mark McGann. Only once in the last 15 years has Mark donned the famous round specs and revisited the award-winning role that launched his highly successful career as an actor/musician in the early 1980s, and anyone fortunate enough to be present at the John

Lennon Songbook Concerts last summer at Liverpool Philharmonic Hall could only be left with an overriding urge to experience more. But now, Cavern City Tours are excited and proud to announce that you, too, have a chance to catch this unparalleled representation of one of the most important figures of the 20th century; celebrate the genius and lose yourself completely in an uncannily accurate and uniquely moving portrayal of the great man and his music. Then, as usual, it's back to the Adelphi for the late night party, and this year our theme is "Ringo, Paul and George" (for a fair balance) and four bars will pound to the beat of live music until 4am. Wow, what a day!

**SUNDAY  
30 AUGUST**

The Beatles Convention at the Adelphi Hotel will follow the same tried and trusted formula of over 30 bands, flea market, interviews, guests, video shows, exhibitions, etc. It is absolutely impossible to do everything in the fourteen hours it is open, but you will have tons of fun trying! For those with an insatiable appetite for fun and great music, at midnight there is the 4th Annual All-Nighter at The Cavern Club. It is always a strange sight to see the last band coming off stage at 6am with hundreds of fans baying for more!

**MONDAY  
31 AUGUST**

The Mathew Street Festival is the most eagerly awaited event in the Liverpool social calendar. Cavern City Tours Directors Dave Jones and Bill Heckle began the event in 1993 and help to organise the Mathew Street Festival every year. Typically attracting over 300,000 people and 200 bands playing every genre of music imaginable – rock, pop, soul, blues, country, punk, etc., and of course, The Beatles. The magnificent city centre architecture becomes the backdrop for a humungous street party. Unbelievably, thanks to the Liverpool City Council, it is absolutely FREE! It's then back to Liverpool Philharmonic Hall for our Finale Concert; and what a gig it promises to be. Two bands will share top billing and after Pepperland's storming performance in 2008, it was inevitable that these guys would get another theatre gig. The theme for

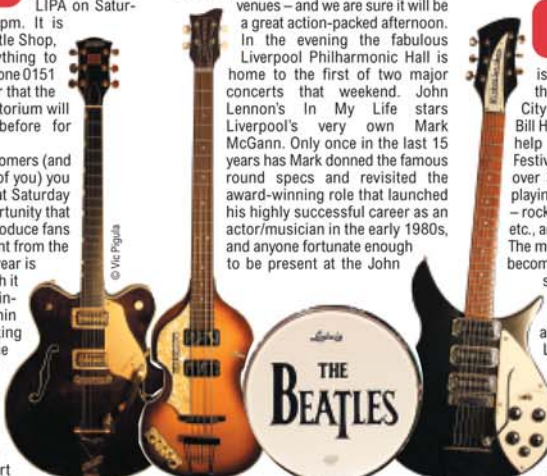
their show is "The Word Is LOVE", which will feature some of the mixes from the Love Album and other Beatles love songs. The show will see the second and final performance from Apple Jam. It seemed ludicrous to us when we found out that the band had released an album called The Songs The Beatles Gave Away and that they would not perform these songs, so it quickly became a theme for one of our shows. If that is not enough, there will then be a clamour to get back to the Adelphi for the VIP party – and this year the headline act is The Overtures (possibly the most popular band to have ever performed at Beatle Week) and the first of their two performances that night is entitled "The Big Three". The Big Three is not a tribute to one of The Beatles great rivals and contemporaries at The Cavern, but the three biggest pretenders to their throne in the UK – The Rolling Stones, The Who and The Kinks. Of course, there will be other bands finishing up with music from numero uno, The Beatles.

**TUESDAY  
1 SEPTEMBER**

After possibly the first sleep-in for a week, it is but a leisurely stroll to The Cavern Club for the final day of Beatle Week. Over 30 bands will play at The Cavern Club and The Cavern Pub from 2pm until midnight, but the highlight will be the two shows in the backroom of the Cavern by The Searchers. The Searchers live at The Cavern; how cool is that! The Searchers, of course, were rivals of The Beatles and whereas The Cavern was The Beatles' second home, The Searchers were packing them in at the Iron Door with huge success and a string of Top 10 hits. Their live show is awesome and it will be historic and fitting that yet another Liverpool band brings down the curtain on Beatle Week 2009. What are you waiting for? Don't think about it... do it... book now!

Most events sold out last year and there are only 100 tickets for each gig available if you are not on a package with Cavern City Tours.

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**Events timetable 2009**

Afternoon	Evening	Midnight onwards
<b>WEDNESDAY</b>		
	Live bands at The Cavern Pub and The Cavern Club	Live bands at The Cavern Pub and The Cavern Club
<b>THURSDAY</b>		
Live bands at The Cavern Pub and The Cavern Club	It Was 40 Years Ago Today featuring Nube 9	Live bands at The Cavern Pub and The Cavern Club
<b>FRIDAY</b>		
Liverpool Entertains	Apple	Friday Night Party at The Adelphi Hotel
<b>SATURDAY</b>		
The Blue Angel and Jacaranda Party	"In My Life" – A Musical Tribute	Paul, George and Ringo Party
<b>SUNDAY</b>		
10.00am-Midnight	Beatles Convention at The Adelphi	All-Nighter in The Cavern Club
<b>MONDAY</b>		
The Mathew Street Festival	The Word is Love Concert and Songs The Beatles gave away	The Big Three VIP Party at The Adelphi Hotel
<b>TUESDAY</b>		
The Searchers live at The Cavern Club	The Searchers live at The Cavern Club (Show 2)	

**Your Hotels...**

**The Adelphi Hotel, Ranelagh Place, Liverpool** – The Adelphi is the nerve centre of Beatle Week. It is Liverpool's grandest and most famous hotel. Opened by James Radley in 1826, the hotel boasts three fine restaurants, three bars, vast conference facilities, and a health and fitness club, sauna and steam room. The health club also has a jacuzzi, squash courts, fully equipped gymnasium, a solarium, and a large heated indoor swimming pool. This is the perfect centre for our weekend. All rooms at the Adelphi have en suite facilities and included in the package is the Adelphi's excellent Full English Breakfast menu served in Jenny's Restaurant. The hotel is centrally located, only two minutes' walk to the main train station and City Centre Shops.

**Thistle Hotel, Chapel Street, Liverpool** – Situated by the Liver Building on the Pier Head overlooking the River Mersey. This luxurious modern hotel is minutes from the heart of the city and the world famous Cavern Club.

**Grand Central Unite, Skelthorne Street, Liverpool** – Student accommodation like you've never seen before! Ideally placed adjacent to the Adelphi Hotel, means you can enjoy all the action of the late night parties, at a reasonable price. Grand Central offers accommodation in new, comfortable clean apartments and a friendly atmosphere. All rooms are en-suite. Please note no crockery, utensils or towels are provided.

**Cambridge Court** – All rooms are en suite and there's a great choice of 3, 4, 5 and 6 bedroom apartments. So, whether you want to share with just a couple of mates or be making new friends in a bigger apartment, it's a great place. There are landscaped gardens with benches for enjoying the sun, and there's even somewhere to store your bike.

**Apollo Court** – Apollo Court is a fabulous, secure complex with a good choice of 5 or 7 bed apartments, or self-contained studios. All have en suite shower rooms and there's also U-Want Internet, a laundry facility, vending machines and a common room with widescreen satellite TV. Plus bike storage, so it's even easier to get around.

**Jurys Inn** – Jurys Inn Liverpool is part of the Kings Waterfront development, which incorporates the new 10,600-seat Liverpool Echo Arena and 1,350-seat Convention Centre and is located adjacent to the Albert Dock.

**Radisson SAS** – With its striking interior and elegantly-designed rooms, the Radisson SAS Hotel is the ideal base from which to visit the exciting city of Liverpool. Ideal for business and leisure travellers, the hotel is located in the business district close to the city's major attractions.

**Hard Day's Night Hotel** – Located in the "Beatles Quarter" of the city, adjacent to the world-famous Cavern Club, the hotel features visually stunning, specially commissioned artwork covering key events in the lives of the four lads from Liverpool whose fame knows no boundaries.

# LET IT BE LIVERPOOL

## International Beatle Week

August 26 to September 1 2009

### Packages from £175.00

THE MATHEW STREET FESTIVAL • THE SEARCHERS • MARK MCGANN  
PEPPERLAND • THE WORD IS LOVE • MAGICAL MYSTERY TOUR • JACARANDA  
BLUE ANGEL • THE CAVERN CLUB • THE OVERTURES • APPLE JAM  
INTERNATIONAL BEATLES CONVENTION • LIVERPOOL ENTERTAINS

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